



9th America Digital

Latin America Congress Chile 2024

April 10th-11th · Espacio Riesco, Santiago, Chile

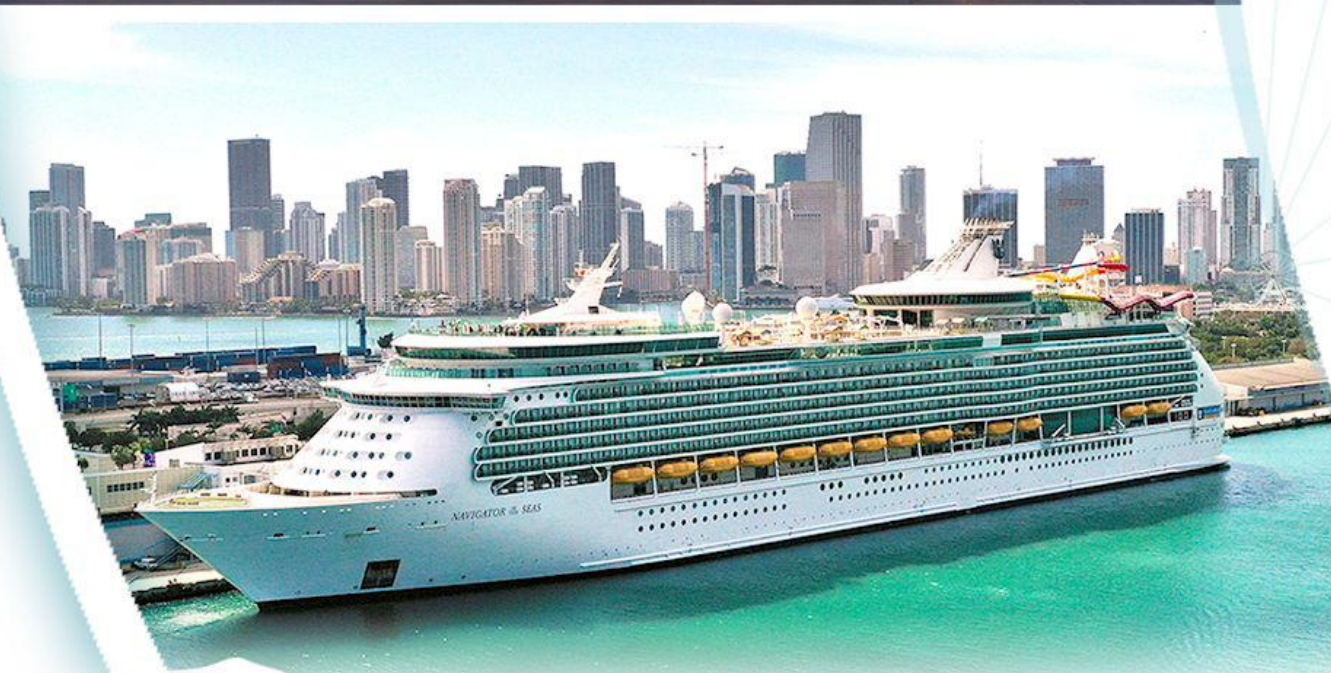
<https://congreso.america-digital.com>



9th America Digital Congress Tech & Business Mexico 2024

June 19th-20th · WTC, Mexico City

<https://mx.america-digital.com>



9th America Digital World Congress 2025

March 26th-27th · MBCC · Miami Beach, USA

<https://us.america-digital.com>



BOOK A
MEETING



9th America Digital Congress Tech & Business Mexico 2024

June 19th-20th · WTC · Mexico City



+5000
ATTENDEES



+200
BOOTHS



+50
COUNTRIES

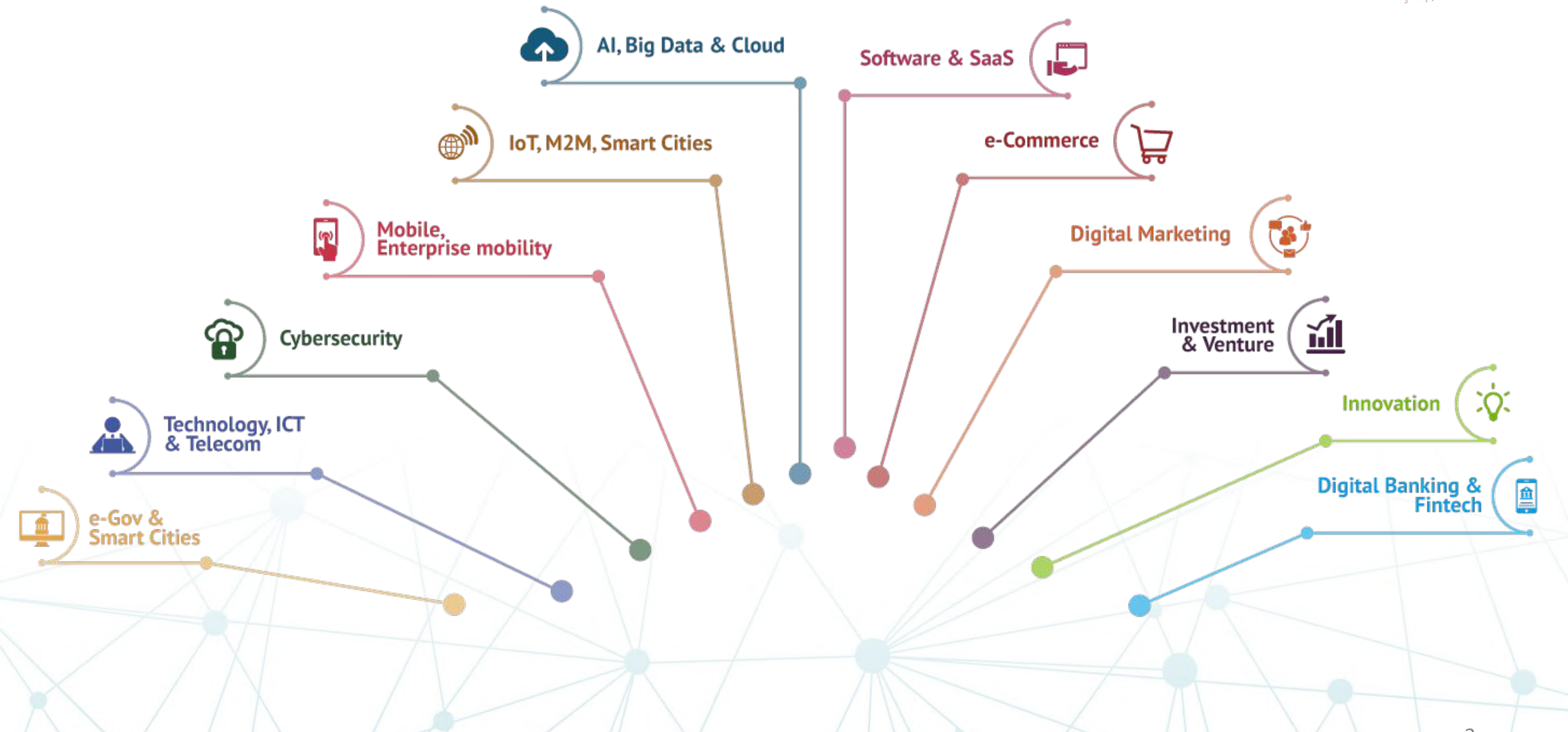


+2000
ONE-TO-ONE
MEETINGS



+100
CONFERENCES

TELECOM | TIC | IoT | Mobile | Cloud | Big Data | Fintech | Artificial Intelligence | e-Commerce | Digital Marketing





Positioning your brand, impact, influence, generate leads and do business with + 5,000 C-Levels (CEO, CTOa, CIOs, CMOs, CDOs, CFOs), decision makers, innovation, digital transformation leaders from Telcos, Banks, Retail, Industries from México and Central America.



ATTENDEES FROM DEMANDING INDUSTRIES



Mainly C-level executives from Telcos, Banks, Enterprises around México & Central America and Government authorities.

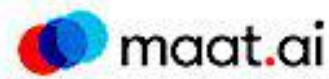
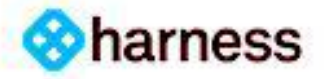
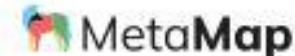
Directors, CEOs, CISOs, CMOs, CIOs, CTOs, CDOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, Telecom, Digital Transformation, ICT, IoT, Mobile, Cloud, Big Data, AI, e-GOV, Fintech, e-Commerce, and Digital marketing to enhance productivity, their management, communication, marketing and sales processes.



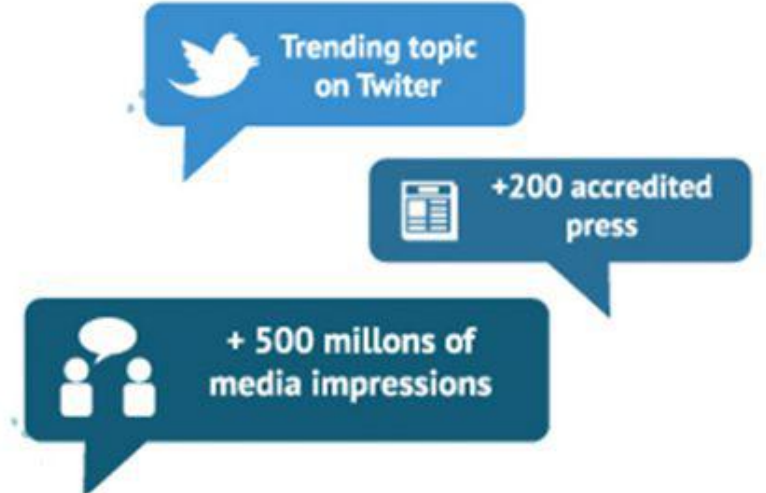
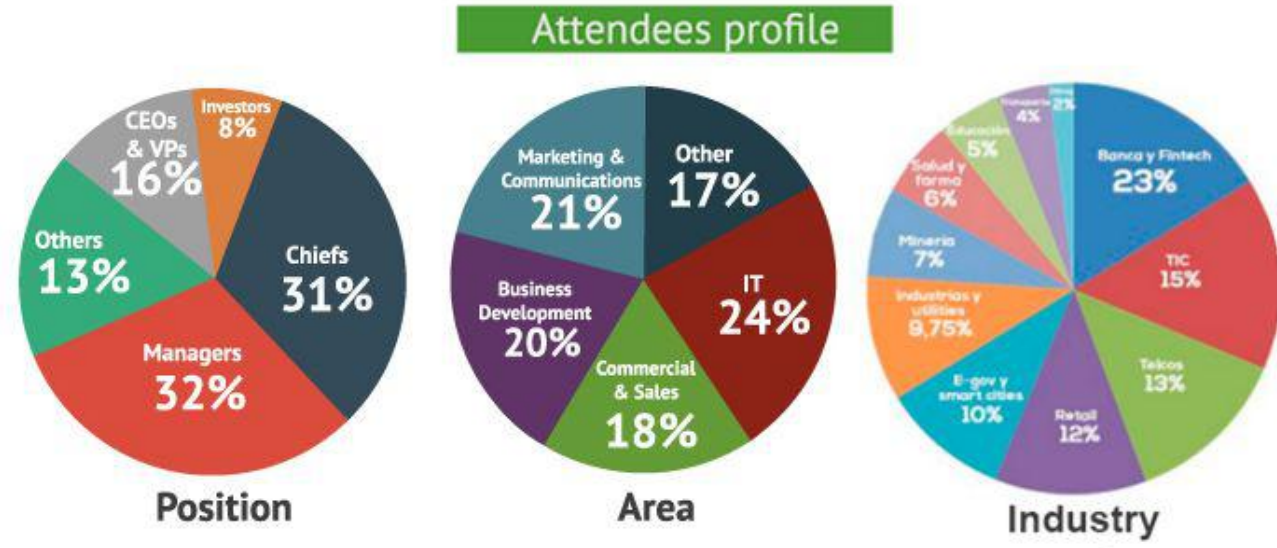
MAIN SPONSORS



SPECIALIZED FORUMS SPONSORS



AMERICA DIGITAL MEXICO CONGRESS INFOGRAPHY



ATTENDEES DEMOGRAPHIC PROFILE

Age	Gender	Average family income in US\$ k / year	
21 - 25	6%	Male 58%	<US\$ 25 k 7%
25 - 35	30%	Female 42%	US\$ 25 - 50 k 21%
35 - 45	38%		US\$ 50 - 100 k 28%
+45	26%		US\$ 100 - 150 k 26%
			>US\$ 150 k 18%



9th America Digital Congress Tech & Business Mexico 2024

June 19th-20th · WTC · Mexico City



AMERICA DIGITAL EXPO MEXICO 2024.



EXPO DRONE.



EXPODIGITAL

+200 Exhibiting companies in the areas of Telecom, ICT, IoT, M2M, AI, Business Mobility, Big Data, Cloud, Information Security, Mobile, APPs, Software & SaaS, ERPs / CRMs, Fintech, e-Commerce and Digital Marketing showcasing their Brand, products and services to +5000 executives from the largest corporations, Banks, Telcos and Government authorities from México & Central America.



COUNTRY PAVILIONS AND TRADE MISSIONS

America Digital Expo, has country /association pavilions where introduces its main companies in the areas of ICT, Software, Technology, IoT, Internet, Mobile, Fintech, e-Commerce and Digital Marketing.

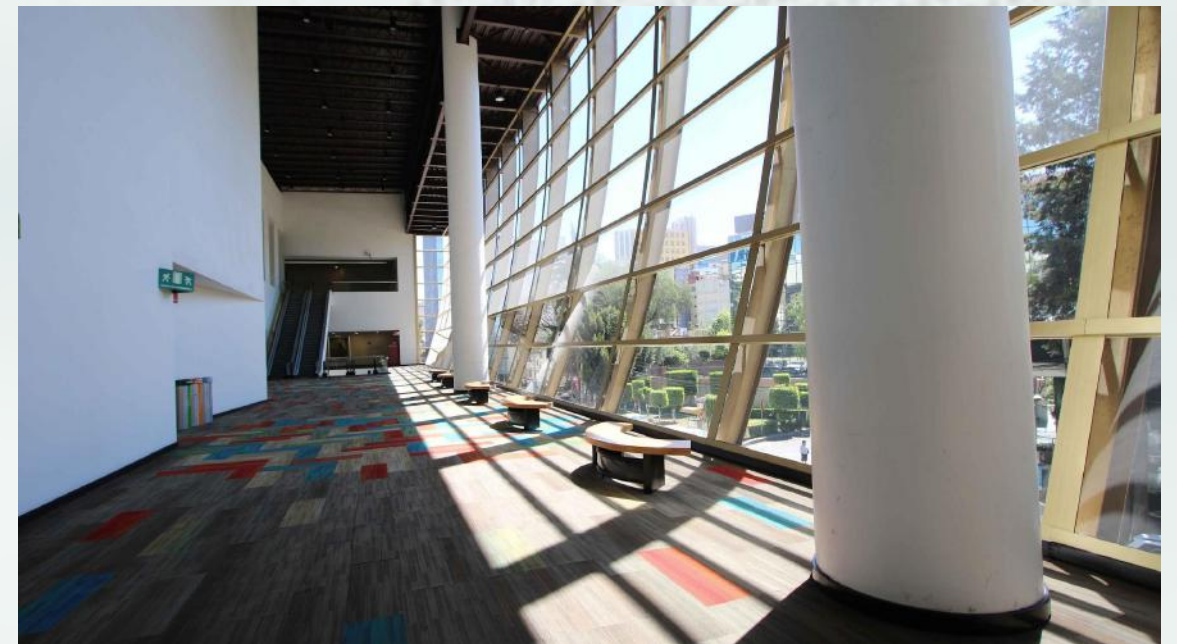
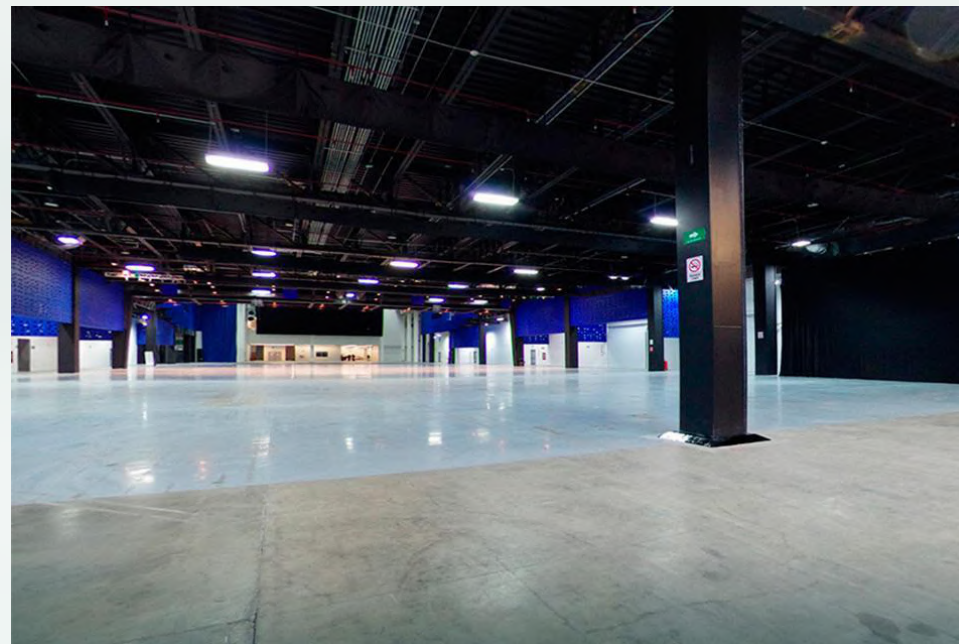
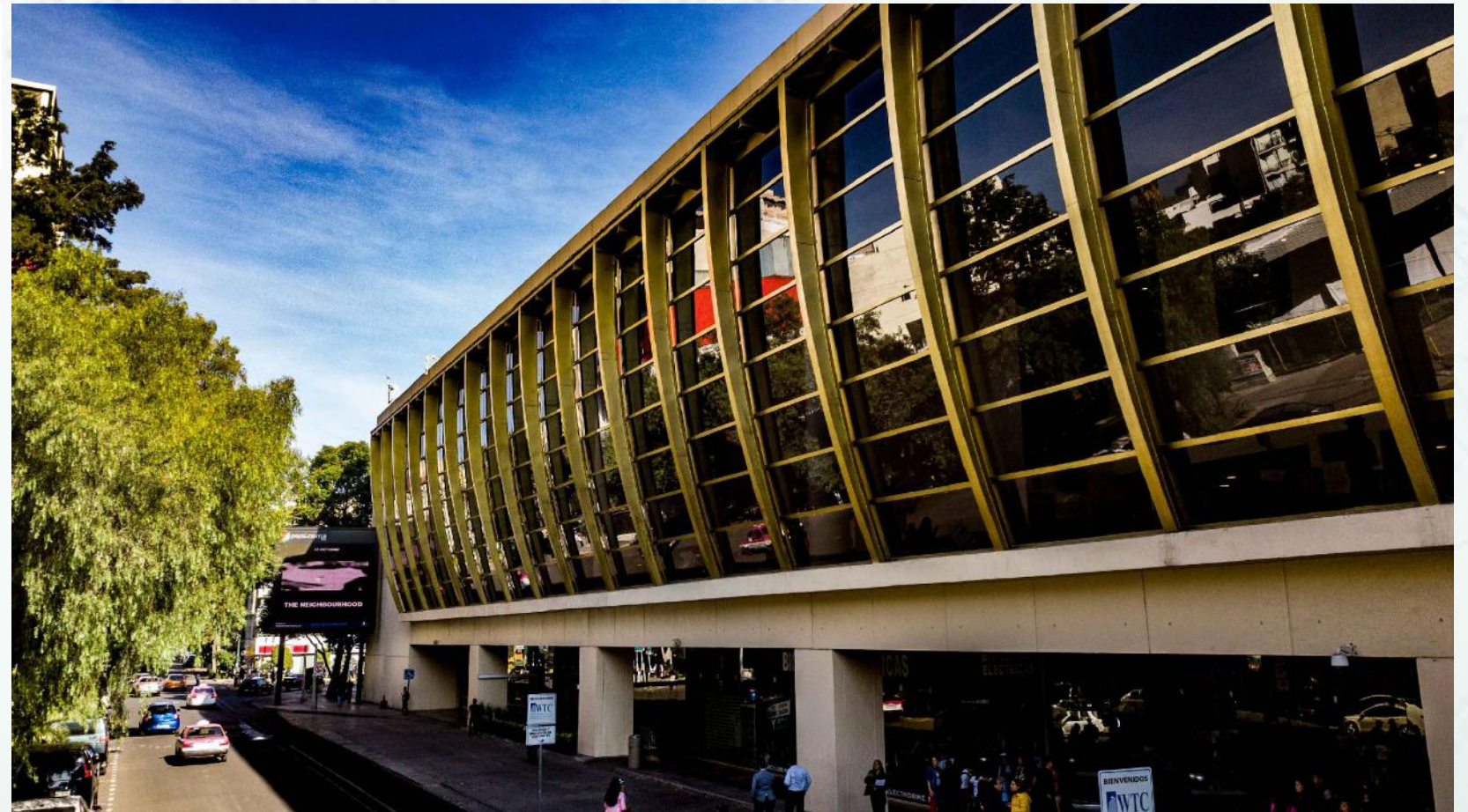
Ask about special benefits for trade missions, ICT associations and chambers of commerce.





DATE & PLACE

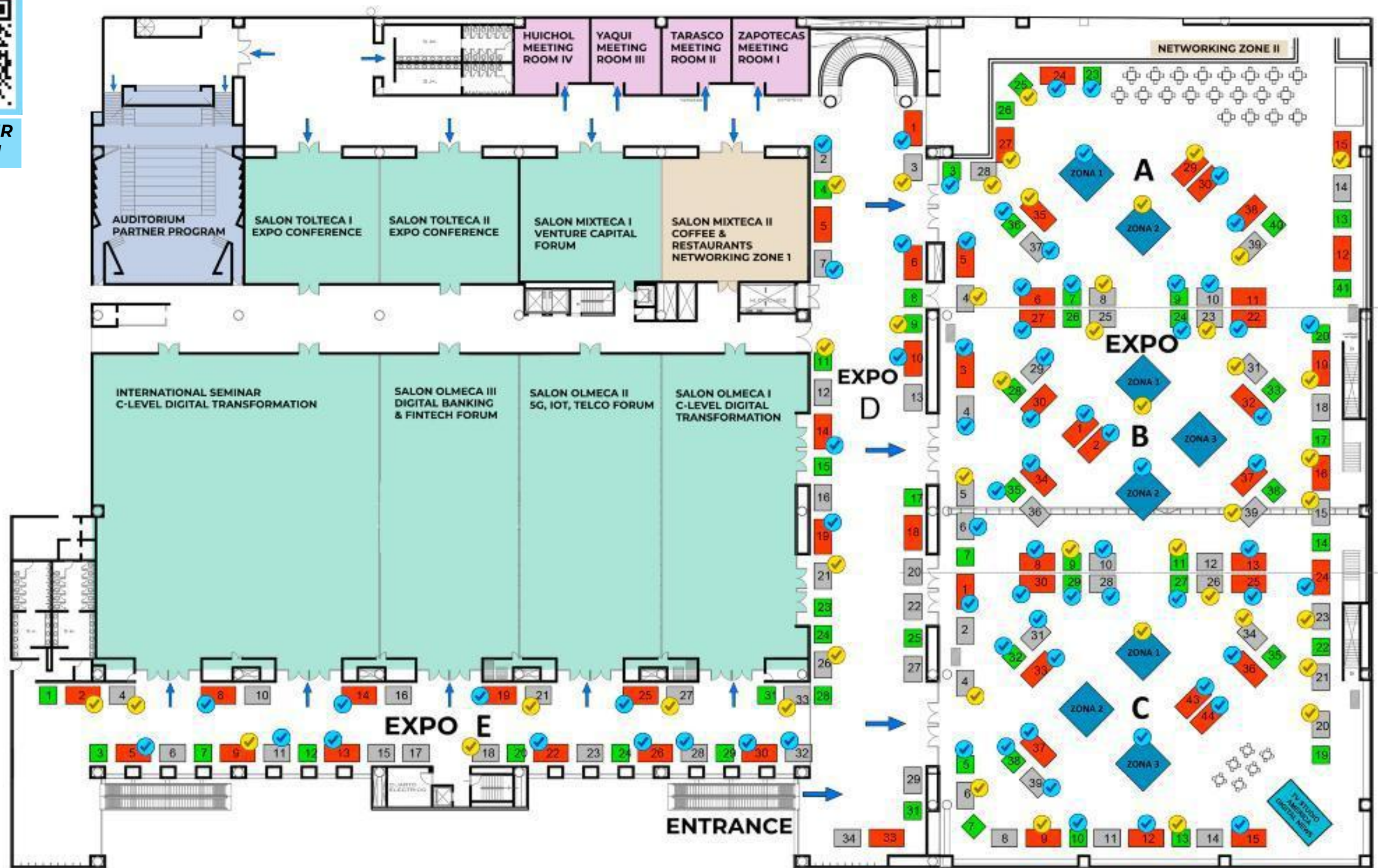
WTC · MEXICO CITY, 19th-20th June 2024



Expo · 1 to 1 Meetings · International Seminar · Specialized Forums · Closing Party



BOOK YOUR POSITION



A

■	ZONAS 360 4,5 X 4,5 metros	2 UN.
■	2 X 2 metros	10 UN.
■	2 X 3 metros	7 UN.
■	2 X 4 metros	11 UN.
TOTAL:		28 STANDS (28 BOOTH)

B

■	ZONAS 360 4,5 X 4,5 metros	3 UN.
■	2 X 2 metros	12 UN.
■	2 X 3 metros	13 UN.
■	2 X 4 metros	13 UN.
TOTAL:		38 STANDS (38 BOOTH)

C

■	ZONAS 360 4,5 X 4,5 metros	3 UN.
■	2 X 2 metros	17 UN.
■	2 X 3 metros	18 UN.
■	2 X 4 metros	17 UN.
TOTAL:		52 STANDS (52 BOOTH)

D

■	ZONAS 360 4,5 X 4,5 metros	0 UN.
■	2 X 2 metros	11 UN.
■	2 X 3 metros	13 UN.
■	2 X 4 metros	8 UN.
TOTAL:		32 STANDS (32 BOOTH)

E

■	ZONAS 360 4,5 X 4,5 metros	0 UN.
■	2 X 2 metros	8 UN.
■	2 X 3 metros	14 UN.
■	2 X 4 metros	11 UN.
TOTAL:		33 STANDS (33 BOOTH)

TOTAL GENERAL: 185 STANDS (185 BOOTH)

LEGEND

- ✔ RESERVED
- ✔ PRE RESERVED

EXHIBITOR COMPANIES, COUNTRY PAVILIONS



SUPPORT ENTITIES



MEDIA & PARTNER ORGANIZATIONS





EXPO CONFERENCES



EXPO CONFERENCES

The Expo Conferences

The Expo Conferences are 30 or 50 minutes conferences in a fully equipped virtual conference room, which includes conference recording. Here, technology providers can present their company, products, services, benefits for customers, advantages over competitors and success cases.

These conferences are limited to only 16 positions.

*Only 4 Expo Conferences are available for new companies. Ask to your America Digital's executive for availability.



1-TO-1 MEETINGS





INTERNATIONAL SEMINAR



INTERNATIONAL SEMINAR

More than 100 international Speakers talk about Innovation, Trends, ICT, IoT, M2M, AI, Smart Cities, Mobile, Enterprise Mobility, Big Data, Cloud, SaaS, Information Security, e-Commerce and Digital Marketing.

Broad press coverage, Conferences are recorded. All conferences are available in the America Digital Online Network as Video On Demand (VOD).



INTERNATIONAL SEMINAR AND CONFERENCES



 Alejandro D'Andrea (Chile) CEO, Wavium Chile +56 9 9511 4111 #WaviumDigital	 Guillermo Arduino Presentador Internacional de CNN Ganador del premio Emmy en la televisión de EE.UU. (Director) #PremioEmmy	 Kospar Korjus Director General fundador del programa de televisión de Europa (2004-2008) #PremioEmmy	 Soledad Onetto (Chile) Periódico Condorera de T.K. (Chile) #Journalist #Modelo	 Marc Vidal (Spain) LinkedIn Top voice E Top50 Forbes Influencers Number 1 in LinkedIn #LinkedIn #BusinessAnalyst #DigitalTransformation	 Gao Yuan (China) Head of Latin America at Adobe Cloud #AdobeCloud #CloudComputing #Cloud #DigitalTransformation	 David Navarro (Spain) Vicepresidente de Ventas Senior LATAM en Security #Eseguridad #TransformaciónDigital	 Jordi Torres (United Kingdom) Chief Operating Officer (COO), Vertice #Vertice #CallAutomation #MarketingAutomation	 Wilson Calderón (Colombia) Regional Technical Specialist Manage Engine #MSE #Security #ThreatIntelligence #CSM #ThreatIntelligence	 Rodolfo Grela (Argentina) General Secretary fundador de SEQU #TransformaciónDigital #Marketing #Cloud	 Patrick O'Hara (Ireland) Large Enterprise Sales Manager Horvath #Sales #EnterpriseSales #Sales #BusinessDevelopment	 Thiago Bordini (Brazil) Responsable de Cyber Threat Intelligence de Aser #CyberThreatIntelligence #SocialMedia	 Kevin Guerrero (Colombia) Global Technical Marketing Manager BSN #DigitalMarketing #Product #Marketing	 Arturo Sánchez (Spain) Head of Business Unit for Latin LATAM #Business #Marketing #Product #Marketing	 Carlos Bueso (Spain) Director de España, México, Colombia y Centroamérica Marketing Group #Marketing #Sales #Business	 Carlos Perea (Spain) Senior VP, LATAM 700-3177-88 #Consulting #Sales
 Gustavo Santana (Spain) Director, Cloud & Analytics Solutions & Architecture at Advisor Web Services Latin America 2020 #Cloud #Analytics	 Carlos Suárez (Spain) Director de Ventas para Latinoamérica en IBM #DigitalCustomerService #Cloud #AI	 José Munariz (Spain) Chief Business Development Officer - Latin America ACF Technology #CustomerExperience #DigitalTransformation	 Joaquín Quintos (Argentina) CEO, Colaborador de Colabor Software Company #Product	 Ana María Cuello (Spain) Country Manager de Colabor México #Colabor #Product	 Daniel Soldan (Spain) Co-Founder & CEO de Ink #Business #Marketing #Product #Marketing	 Eva Hughes (Spain) Vice Presidenta Senior, Paga Estructura, América Latina, Pagar #Marketing #Product #Marketing #Product	 René Salazar (Spain) Head of Banking Solutions en América Latina, Pagar #Product #Marketing #Marketing #Product	 Fernando Deniard (Argentina) CEO, Merit Data Quality #DataQuality #Business	 Susana Gallegos (Spain) Regional Sales Director Latin, STD #Marketing #Product #Marketing #Marketing #Product	 Alejandro Giusto (Spain) Director, Campañas de Marketing, Estructura de Pagar #Marketing #Product #Marketing #Product	 Martín Cabrera (Chile) Head of Customer Engineering Chile 2020, Estructura de Pagar #Marketing #Product #Marketing #Product	 Gery Coronel (Argentina) Country Manager del S.A. de Latam C-EECC IP #Marketing #Product #Marketing #Product	 Cristian Lucchesi (Spain) Estructura de Digital Transformation, Advisor 2020, Estructura de Pagar #Marketing #Product #Marketing #Product	 Bart Schouw (Netherlands) Chief Europe en 2020, Estructura de Pagar #Marketing #Product #Marketing #Product	 Raúl Palacios (Spain) Director de Soluciones de Marketing 2020 #Marketing #Product #Marketing #Product
 Antonio Moreno (Spain) Gerente de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Juan Beño (Spain) Director de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Gabriel Arango (Argentina) Chief Technology Officer Latam, Estructura de Pagar #Marketing #Product	 Samer Atassi (USA) Vicepresidente para América Latina 2020 #Marketing #Product	 Diego Creel (Spain) Vice Presidente Senior, Marketing y LATAM 2020 #Marketing #Product	 Carlos Torres (Spain) Asistente de Marketing, Marketing y Latam, Estructura de Pagar #Marketing #Product	 Felipe Sánchez (Spain) Regional Manager LATAM #Marketing #Product	 Arturo Moya González (Spain) Estructura de Marketing, Marketing y Latam, Estructura de Pagar #Marketing #Product	 Mark Bonnell (Spain) Senior Specialist Marketing #Marketing #Product	 Juan Casal (Spain) Director General de Estructura de Marketing y Sales, Pagar para Latam, Estructura de Pagar #Marketing #Product	 Nicolas Keeble (Colombia) Regional Director, Estructura de Marketing, LATAM 2020 #Marketing #Product	 Emanuel Di Matteo (Spain) General Manager, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Rodrigo Alarcón (Spain) Senior PM, Strategy Marketing, Estructura de Pagar #Marketing #Product	 Rodrigo Quijada (Spain) VP Marketing, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Nicolás Calderón (Spain) COO, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Daniel Barba (Spain) Vicepresidente de Estructura de Marketing y Sales, Estructura de Pagar #Marketing #Product
 Alfonso Cuadro (Spain) CEO, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Paulo Poulek (Spain) CEO #Marketing #Product	 Virginia Álvarez Roldán (Spain) Head of Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Manuel Aceves M. (Spain) Director de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Javiera Gómez (Spain) Head of Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Eyal Sivan (Spain) Head of Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Gerardo Rivera Bozán (Spain) Senior Account Executive LATAM, Estructura de Pagar #Marketing #Product	 Federico Vilanova (Spain) Sales Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Juan Mascoso (Spain) Director de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Hernán Sánchez (Spain) Senior Architect, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Matias Chmiel (Spain) Sales Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Luiz Ojara (Spain) Head of Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Pamela Reutter (Spain) General de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Daniel Cadenas (Spain) Senior Sales Engineer Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Maria Agustina Patti (Spain) Marketing Analyst, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Javier Re (Spain) CEO, Estructura de Marketing, Estructura de Pagar #Marketing #Product
 Marco Alarcón (Spain) Jefe de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Christian Acosta (Spain) Senior Sales Manager Latam, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Jorge Sanz (Spain) CEO #Marketing #Product	 Felipe Torres Cuevas (Spain) Sales Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Sebastián Rojas (Spain) Head of Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Leo Eidiuayen (Spain) Co-Founder & CEO de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Rodrigo Martínelli (Spain) Vicepresidente y Director de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Gerardo Tapia (Spain) Senior Engineer Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Rodrigo Arias (Spain) General Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Jaime Pradenas (Spain) Sales Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 César Castillo (Spain) Senior Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Dino Besomi (Spain) Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Carlos Viera (Spain) General de Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Marta Belén Aralía (Spain) Account Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	 Julio Arrieta Gisbert (Spain) Sales Director, Estructura de Marketing, Estructura de Pagar #Marketing #Product	



Connect with the Telecommunication & IOT ecosystem applied to industries.

C-LEVEL 5G, IoT & TELCO FORUM

A specialized conference space where Telco leaders, IoT providers, IoT solution demanders, operators, suppliers, regulators and the Telco & IoT ecosystem

- They explore the future, trends, challenges and opportunities of the industry.
- They analyze the impact of telecommunications and IoT technologies on adjacent industries such as automotive, mining, government, education, energy, health, retail, utilities, smart cities and manufacturing.
- Discover how to evaluate, select and implement IoT solutions to improve processes. Transform business models, optimize costs and create new forms of revenue in industries such as Telecommunications, Transportation, Mining, Manufacturing, Energy, Agriculture, Health, Retail, Government, Oil and Gas, Automotive, suppliers of M2M platforms.

C-LEVEL 5G, IoT & TELCO FORUM



Rodrigo Ramirez Pino,
Regulatel President

America Digital enable to raise the challenge in telecommunications of the region.



Francisco Guzmán
Director Claro América Móvil Empresas

The Congress connect us with the telecommunications ecosystem and with the companies needs in digital transformation.

Manish Singh (EE.UU.)
VP Network Services
Strategy Tech Mahindra

America Digital was a good experience for us.



Sergio Canales (Perú)
General Electric,
Regional digital mine team.

Unmissable event.



César Valdés,
CIO TELEFÓNICA

The congress allowed us to transmit the TELEFONICA digital strategy for the next 4 years.



Eduardo A. Gorchs,
CEO Latam Siemens

A network platform and excellent business.

Mauricio Malpica (Austin, USA)
IOT & Global connectivity Hpe

America Digital is a great instance to connect with the TELCO ecosystem of Latam.



C-LEVEL IoT & SMART CITIES FORUM





C-LEVEL IoT & SMART CITIES FORUM

Smart Cities, Government and Society

Government authorities, urban planners, private organizations, technology providers address the challenges and opportunities that technology offers to create more sustainable and integrated cities.

E-GOVERNMENT FORUM



MAIN SPONSORS





E-GOVERNMENT FORUM

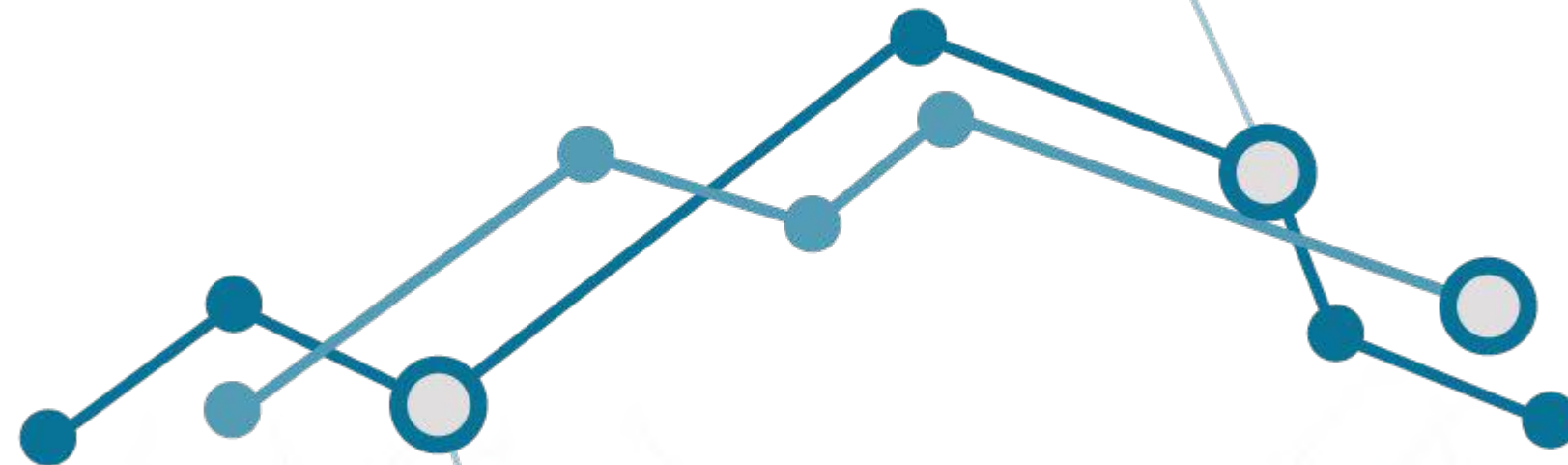
How to achieve the modernization of states, resource optimization and improvements, paving the way toward digital governments.

It brings together government leaders, ministries, authorities, public policy makers and regulators, with stakeholders of the digital industry to promote an open dialogue in the areas of digitalization, digital economy, digital governments, its future and how the various system components must work together to achieve the goals that society expects.



Jeffrey Kratz (Seattle, USA)
CEO Latam, Amazon Web
Services Public Sector.

*America Digital allows us to talk
with the digital transformation
leaders in the public sector.*



Marten Kaevats (Estonia)
National Digital Advisor

*An event that allows to build the
fundamentals of a digital society.*





- KnowBe4
- Aviatrix
- Liferay
- ZOHIO
- voximplant
- software™



C-LEVEL FORUM DIGITAL TRANSFORMATION

Cloud – Big Data – AI - e-Commerce –
Digital Marketing



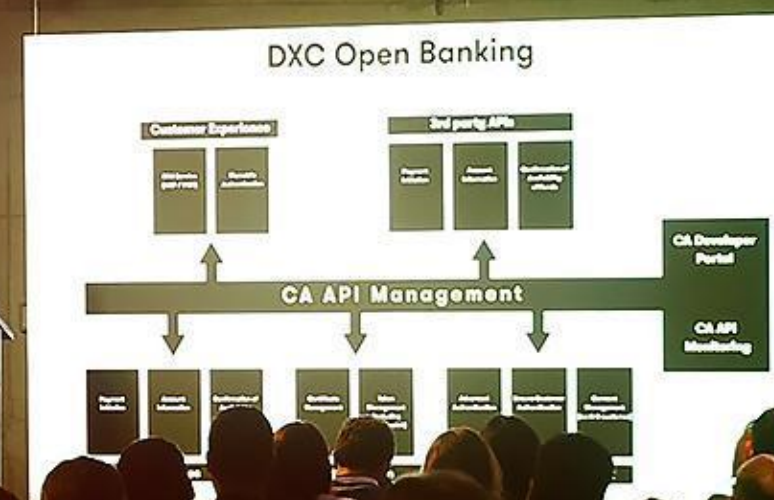
C-level Forum, CEOs, CIOs, CMOs, CTOs, CDOs Forum

Connects with C-level executives, CEOs, CTOs, CMOs, CIOs, CDOs, CFOs of the 1000 largest corporations: Retail, Tourism, Services, Media, Industry, Mining, Health, Education seeking their business digital transformation.

Global experts deliver strategic keys for:

- › Enterprise Digital transformation
- › IT and Mobile Security Challenges.
- › Main Technological Trends that CEOs, CTOs, CDOs, CMOs must have present.
- › Migration of companies to the Mobile era. Challenges of CTOs and / or CMOs?
- › Talent capture and retention in the digital age.
- › How to face the 5 business megatrends, Big Data, Mobile, AI, IoT, Cloud, and Social. How business and how we work will be transformed?
- › Integration of technology, communications and marketing in the era of Digital Marketing.
- › Digital Marketing as a generator of qualified leads. The era of Inbound Marketing.
- › E-Commerce and conversions.
- › Social Media Strategy in Corporations, its use in Social Selling, Business Intelligence, Customer Support and their integration with Customer Relationship Management (CRM) processes. Optimization and increase of Conversions on the online channel.
- › How to survive to the fast technological change? Adapt or die? Digital Business Models and Transformation.
- › Innovation, Innovation Management, and how to take advantage of the Start up ecosystem?

DIGITAL BANKING & FINTECH FORUM





DIGITAL BANKING & FINTECH FORUM

Join the leaders in Fintech and Digital Banking

From blockchain technology applications and fintech disruption, its impact on the transformation of banking, IT security challenges, mobile banking, to the impact of social media in the banking and financial services are addressed in this specialized forum.

New rules, new technologies, new suppliers, new fintech companies, new actors, new consumers, technological innovations and new business models that are challenging and transforming the digital banking and financial services industry.

Big Data, Mobile, IA, Blockchain, Fintech, Cloud, Social, e-Commerce, open innovation and its impact on digital banking and fintech ecosystem.

CEOs, CTOs, CMOs, CDOs, CISOs, and C-Level executives from Latin American Banks along with FinTech companies and experts discuss how to overcome with these challenges and evolve into a digital banking that meets consumers needs.

DIGITAL BANKING & FINTECH FORUM



Mark Jamison (Silicon Valley, USA)
VP & Global Innovation Head VISA

The America Digital Conference is a fantastic event, I have been blown away how dynamic this entire event has been, how many people and the energy. ”



Rodrigo Orellana,
Digital Marketing Director Scotiabank

I have come every year and I see a radical evolution in the level of speakers, sponsors and infrastructure. ”



Luis Figueroa
Intendente de Regulación
Superintendencia Bancos e
Instituciones Financieras (SBIF)

It was an excellent opportunity to discuss the needs of the Fintech ecosystem. ”



Devie Mohan (Londres, UK)
Top 10 influencer fintech.

Excellent level of assistants. ”



Alberto Schilling,
CEO BICE BANK

High standard event, I have gone to similar congress in other countries, New York, and it has nothing to envy. The set-up, organization. ”

PRIVATE EQUITY & VENTURE CAPITAL FORUM





Private Equity & Venture Capital Forum 2024 9th America Digital Tech & Business Congress, México

JOIN VCS, PES AND HIGH IMPACT ENTREPRENEURS FROM SILICON VALLEY & LATAM

What are the best practices in VC & PE?

How to invest in the next Google, Facebook, Uber, Rappi, Nubank?

How to raise funds from US\$ 5 - 50 million?



THE KEY TO OPEN THE MARKET

19th - 20th June · WTC, Mexico City



Connect with Silicon Valley Venture Capitals, VCs around the Americas, high impact entrepreneurs, get access to specialized conferences, 16 investment opportunities in fast grow tech companies.



PRIVATE EQUITY & VENTURE CAPITAL FORUM

Corporate Venture Capital Forum a two days of specialized conferences with global experts, VCs and high impact entrepreneurs.

- How to raise Angel or VC capital for each stage of your company?
- How to develop Corporate Venture Capital Programs?
- How to invest in Fast Grow Tech Companies? How to invest in the next Google, Facebook, Uber?
- How to develop the Venture Capital Industry around the Americas in connection with the main investment hubs Silicon Valley and Israel?

**CREATE YOUR PROFILE.
CONNECT ONLINE WITH THE ATTENDEES & WATCH
THE CONFERENCES ON VOD.**



NETWORK.AMERICA-DIGITAL.COM



Search “America Digital”

Live online networking with Congress attendees before, during and after the Congress and access to all recorded conferences from the international experts.

CLOSING PARTY

AMERICA
DIGITAL



JUNE 19TH-20TH

TWO DAYS OF EXTENSIVE NETWORKING AND B2B ACTIVITIES

DAY 1, JUNE 19	SALOON	TIME
Opening and International Seminar	Saloon I	8:00 - 14:30 hrs.
Business Meeting Session	Zona Networking Virtual Lobby de la Plataforma	10:00-19:00 hrs.
Expo America Digital	Zona Stands Virtual Lobby	14:00 - 19:00 hrs.
C-Level Digital Transformation Forum	Saloon II	15:00 - 19:30 hrs.
C-Level Digital Banking & Fintech Forum	Saloon III	15:00 - 19:30 hrs.
Expo Conferences	Saloon V	15:00 - 18:30 hrs.
Partner Program Google	Saloon VIII	15:00 - 19:00 hrs.
Canal Televisión America Digital News TV (transmisión en vivo)	Saloon IX	8:00 - 19:00 hrs.

DAY 1, JUNE 19	SALOON	TIME
Expo America Digital	Zona Stands Virtual Lobby	14:00 - 19:00 hrs.
Business Meetings Session	Zona Networking Virtual Lobby de la Plataforma	10:00 - 19:00 hrs.
C-Level Digital Transformation Forum	Saloon II	8:30 - 19:30 hrs.
C-Level Digital Banking & Fintech Forum	Saloon III	8:30 - 19:30 hrs.
C-Level 5G, IOT & Telco Forum	Saloon IV	8:30 - 18:00 hrs.
e-Government Forum	Saloon VI	9:00 - 14:00 hrs.
Venture Capital & Private Equity Forum	Saloon VII	15:00 - 18:00 hrs.
Expo Conferences	Saloon V	8:30 - 15:00 hrs.
Partner Program Google	Saloon VIII	8:00 - 19:00 hrs.
Canal Televisión America Digital News TV (transmisión en vivo)	Saloon IX	15:00 - 19:00 hrs.
Ceremony and Official Closing Party	Saloon X	19:30 - 22:00 hrs.

**OPPORTUNITY TO BE AN EXHIBITING COMPANY AT
EXPO AMERICA DIGITAL**

BENEFITS AS EXHIBITOR



2 days of Company Exhibition and networking to an audience of +5.000 executives from México & Central America seeking technologies, products, services and strategic partners. Specific meetings in the Business Meetings Session, broadcasting, marketing and communications before, during and after the event reaching C-level executives and decision makers around the region.

**ONLY 10
POSITIONS
AVAILABLE FOR
NEW COMPANIES**



https://mx.america-digital.com/TABLA_STAND_PHYSICAL-MEXICO-2024.pdf

<https://mx.america-digital.com>



Scan Floor Plan

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	Platinum	Gold	Silver
Space for Booth and Online Booth included	4x2 mts2	3x2 mts2	2x2 mts2
Staff accreditation in Booth	4	4	4
Wifi connections	4	4	2
Logo in official website and company description in Expo Digital Directory.	✓	✓	✓
Logo, placement and branding at Expo Digital	✓	✓	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓	✓	✓
BUSINESS EXECUTIVE TICKETS US\$ 740): Expo + Expo Conferences + Specialized Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Acces.	15	10	7
BUSINESS EXECUTIVE TICKETS ONLINE (US\$ 240): Access to all activities via streaming thoroughour specialized platfomr: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	15	10	7
PROFILES & MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile , https://network.america-digital.com). You can connect online with previous attendees to pastCongress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	30	20	14
20% discount on additional tickets for all company professionals and guest list.	✓	✓	✓
Rights to export the event to your website.	✓	✓	✓
Delivery database of the visitors to your physical & online booth	✓	✓	✓
Exhibitor Pricing for New Companies	US\$ 9,700	US\$ 8,300	US\$ 7,200
Exhibitor Pricing for Companies Renewing	US\$ 8,700	US\$ 7,300	US\$ 6,200
TICKETS' BONIFICATION US\$	US\$ 14,700	US\$ 9,800	US\$ 6,860

EXPO CONFERENCES

Place your company in front of a live audience of broadcasted by streaming and stay permanently as part of the VOD conferences available in the America Digital Online Network.



*Ask for availability to your America Digital's executive.

Limited to 16 Expo Conference.

Only 4 Expo Conferences available

<https://mx.america-digital.com/EXPO-CONFERENCES-MEXICO-2024.pdf>

<https://mx.america-digital.com>

EXPO CONFERENCES	INCLUDES
Conference room completely equipped	✓
Expo Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
Expo Conference communication before, during and after the Congress, as part of global communications of the Congress.	✓
SPEAKER AT EXPO CONFERENCE (SUCESS CASES) The brand can apply for one speaker position at the specialized latam forum of choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas 's Level, you can present a succes case, launch of new product or speak about a specialized topic). it includes Conference room completely equipped audiovisually, global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network (https://network.america-digital.com) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and it is distributed to attendees.	✓ (1)
Branding and placement in the Expo Conference saloon during your presentation.	✓
Article in e-Newsletter about the Expo Conferences.	1
Mention of the Expo Conference in the blog and official distribution in the Congress networks.	✓
Global conference broadcast by Streaming.	✓
Recording of the Expo Conference. Conference is published under VOD in America Digital Online Network.	✓
Right to export the event to your website.	As Expo Conference
BUSINESS EXECUTIVE TICKETS (US\$ 740 p/p): Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Accesess.	25
BUSINESS EXECUTIVE TICKETS ONLINE (US\$240 p/p): Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences +International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	25
PROFILES & MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK : Included at no additional cost (Standard fee US\$ 190 per year for each profile, https://network.america-digital.com). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	50
Delivery database of attendees (physical and online) to the Expo Conferences	✓
20% discount for company professionals and guest list.	✓
PRICING EXPO CONFERENCE 30 + 10 MINUTES Q&A	US\$ 9,500
PRICING EXPO CONFERENCE 50 MINUTES	US\$ 14,500
TICKETS BONIFICATION	US\$ 24,500

BENEFITS STAND ONLINE

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	PLATINUM ONLINE
Online Booth included	✓
Staff Accreditations	4
Logo in official website and company description in Expo Digital Directory.	✓
Logo, placement and branding at Expo Digital	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓
ENTRADAS BUSINESS EXECUTIVE (740 p/p): Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	4
BUSINESS EXECUTIVE TICKETS ONLINE (240 p/p): Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	20
PROFILES & MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile, https://network.america-digital.com). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	24
20% discount on additional tickets for all company professionals and guest list.	✓
Rights to export the event to your website.	✓
Delivery database of the visitors to your online booth	✓
ONLINE BOOTH	US\$ 3,500
TICKETS' BONIFICATION US\$	US\$ 7,760

https://mx.america-digital.com/TABLA_STAND_ING-ONLINE-2024.pdf



TICKETS



***20 % discount in
addional tickets for
exhibiting companies
* subject to availability**

https://mx.america-digital.com/TABLA_COMPARATIVA_ENTRADAS_ENG_MEXICO_2024.pdf

<https://mx.america-digital.com>

TICKET CATEGORY (Rights)	 BUSINESS EXECUTIVE	 BUSINESS EXECUTIVE ONLINE
Physical access and Online access to all Congress activities	✓	
Online access to all Congress activities from our exclusive platform	✓	✓
1 to 1 meetings	✓	✓
Own profile and Avatar in the Congress	✓	✓
EXPO DIGITAL	✓	✓
INTERNATIONAL SEMINAR	✓	✓
C-LEVEL DIGITAL BANKING & FINTECH FORUM	✓	✓
C-LEVEL 5G, IoT & TELCO FORUM	✓	✓
C-LEVEL IOT Y SMART CITIES FORUM	✓	✓
C-LEVEL DIGITAL TRANSFORMATION FORUM	✓	✓
C-LEVEL E-COMMERCE & DIGITAL MARKETING FORUM	✓	✓
E-GOVERNMENT FORUM	✓	✓
VENTURE CAPITAL & PRIVATE EQUITY FORUM	✓	✓
PARTNER PROGRAMS	✓	✓
EXPO CONFERENCES (Sucess cases)	✓	✓
Access to the event APP with search and 1 to 1 meeting features	✓	✓
AMERICA DIGITAL ONLINE NETWORK MEMBERSHIP and profile included at no cost for 3 Months (standard value US\$ 190 / per year). With your membership in America Digital Network (https://network.america-digital.com) you can connect online with previous attendees to past Congress and view over 200 Conferences en format Video On Demand (VOD) from the previous Congresses.	✓	✓
Closing Party	✓	✓
TICKET PRICE p/p	US\$ 740	US\$ 240

PARTNER PROGRAMS

Partner Programs are limited to 3 and include:

The Partner Programs offer to the BRAND the unique opportunity to hold its own event using the 6th America Digital Congress as a platform. You will have your own Conference Room or Saloon, where you can hold your own thematic event. (*Content Committee approval is required)

PARTNER PROGRAM EXAMPLE PERFORMED BY GOOGLE WITH ITS GOOGLE INNOVATION LAB ORIENTED TO C-LEVEL.



PARTNER PROGRAMS	INCLUYE
Fully equipped audiovisual salon for 200 attendees, including translation.	✓
PARTNER PROGRAM description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
PARTNER PROGRAM communication before, during and after the Congress, as part of global communications of the Congress.	✓
Branding and placement in the PARTNER PROGRAM Salon during your presentation.	✓
Article in e-Newsletter about the PARTNER PROGRAM.	1
Mention of the PARTNER PROGRAM in the blog and official distribution in the Congress networks.	✓
PARTNER PROGRAM broadcasted by Streaming.	✓
Recording of the PARTNER PROGRAM. PARTNER PROGRAM is published under VOD in America Digital Online Network.	✓
Right to export THE PARTNER PROGRAM to your website.	As Partner Program
BUSINESS EXECUTIVE TICKETS (740 p/p): Expo + Conferences Expo + Conferences Specialized Forums + International Seminar + Networking 1 to 1 + Venture Capital + Closing Party + Online Access to all Congress activities	100
BUSINESS EXECUTIVE ONLINE TICKETS (240 p/p): Online access to all Congress activities; Expo + Conferences Expo + Specialized Forums Conferences + International Seminar + Networking 1 to 1 + Closing Party.	100
PROFILES and Membership for 1 year in APP RED AMERICA DIGITAL included at no additional cost. (Normal value for each profile & membership US \$ 190 / year per user): In the Red America Digital https://network.america-digital.com you can connect with historical and current Congress attendees, as well as access more than 200 conferences in Video On Demand (VOD) format from previous America Digital Congresses.	200
Delviery of the attendees database (live & online) to your Partner Program	✓
20% discount for company professionals and guest list.	✓
PARTNER PROGRAM HALF DAY (9:00 – 13:00 hrs or 15:00-19:00 hrs).	US\$ 54,000
Tickets' Bonification	US\$ 74,000

<https://mx.america-digital.com/TABLA-PARTNER-PROGRAM-MEXICO-ENG-2024.pdf>

<https://mx.america-digital.com>

UPGRADE TO SPONSOR

OPPORTUNITIES
BE AN OFFICIAL SPONSOR

WHY TO BE A SPONSOR?



Through AMERICA DIGITAL CONGRESS your brand achieves national and international branding, placement and positioning as a Top of Mind company in its area, among executives from large corporations, companies and industries around the Americas.

America Digital invests directly in marketing, communications and publicity in México, Latam & globally, this is also powered through media partners as CNN, America Economía, among others with a regional, local and specialized media coverage by topics, reaching over 500,000 decision makers and generating over 500 million impressions, providing an important return over investment for the Sponsors.

WIDE MEDIA COVERAGE



OFFICIAL SPONSORS SUCCESS CASES



Companies like Microsoft, Intel, Zendesk, Telefonica, Huawei, Tech Mahindra, Visa, Amazon, Ericsson, Deloitte, Siemens have already been sponsors of America Digital, obtaining:










- +500.000 impressions on our e-newsletters, social networks, web, blog, media and communications.
- Placing their brand in front of more than 3000 attendees.
- Positioning as a Top of Mind Brand and leader.
- Lead generation and business meetings with key executives from in a single day and place.
- Extensive branding and placement during the whole Congress.

Marketing, communications, publicity, branding and placement for Sponsors

Sponsor benefits:

- Branding and placement on web, credentials, e-newsletters, folders, social media, invitations, brochures and advertisements in newspapers, POP, digital displays, logo in online and off-line communications and media.
- Brand presence in America Digital's live activities, Expo, International Seminar, Conferences, Forums, Business Roundtable, Closing Party, America Digital Online Network, POP at tradeshow, Widescreens, Digital Signage.
- America Digital produces articles, press releases that are distributed through an international network of journalists, PR agencies, specialized in ICT, Mobile, Telecom, IoT, e-Commerce, Digital Marketing, and media partners of the event. Content distribution covers print, television, radio, online media and social networks at a national and international level. Some examples are CNN, America Economía, PRNewswire.
- Our Press releases are sent to a base of 650 journalists from selected specialized media and distributed through Prnewswire.
- America Digital e-Newsletter every 3 weeks reaches over 200,000 managers and decision-makers in Latin America.
- Our communities on Facebook, Twitter, LinkedIn and Youtube, allow us to potentially reach 2.5 million professionals.
- Our website has an average of 500,000 unique visitors per year. + 500 million media impressions were obtained during the 2020 Congress.

SPONSORSHIP'S COMPARATIVE CHART

SPONSORSHIP'S RIGHTS									
	MAIN SPONSOR DIAMOND*	MAIN SPONSOR	SPONSOR C-LEVEL 5G, IoT & TELCO FORUM	SPONSOR C-LEVEL IoT & SMART CITIES FORUM	SPONSOR E-GOVERNMENT	SPONSOR C-LEVEL DIGITAL BANKING & FINTECH FORUM	SPONSOR C-LEVEL DIGITAL TRANSFORMATION FORUM	SPONSOR C-LEVEL E-COMMERCE & DIGITAL MARKETING	SPONSOR VENTURE CAPITAL & EQUITY FORUM
PHYSICAL SPACE FOR BOOTH & ONLINE BOOTH: (Subject to modifications).	20 or 4x2 m2	20 or 4x2 m2	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	-
STAFF ACCREDITATIONS	8	8	4	4	4	4	4	4	-
BUSINESS EXECUTIVE TICKETS (US\$ 740 p/p): Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + Online Access to all activities.	70	50	30	30	30	30	30	30	30
BUSINESS EXECUTIVE TICKETS ONLINE (US\$ 240 p/p): Access to all activities via streaming through our Specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	70	50	30	30	30	30	30	30	30
PROFILES & MEMBERSHIP FOR 3 MONTHS AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile, https://network.america-digital.com). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	140	100	60	60	60	60	60	60	60
MEDIA PLAN: Logo in printed, digital, and audiovisual media, (TV, Radio, Press), Social Media (Twitter, LinkedIn, Facebook), Google Display Latam.	LOGO FIRST ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN
BRANDING & PLACEMENT: Congress activities.	ALL CONGRESS ACTIVITIES	ALL CONGRESS ACTIVITIES	C-LEVEL C-LEVEL 5G, IOT & TELCO FORUM	C-LEVEL IoT & SMART CITIES FORUM	E-GOVERNMENT	C-LEVEL DIGITAL BANKING & FINTECH FORUM	C-LEVEL DIGITAL TRANSFORMATION FORUM	C-LEVEL E-COMMERCE & DIGITAL MARKETING FORUM	VENTURE CAPITAL & PRIVATE EQUITY FORUM
SPEAKER APPLICATION: The brand can apply for one speaker position at the specialized forum of choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level). it includes Conference room completely equipped audiovisually, global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network (https://network.america-digital.com) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and it is distributed to attendees.	03 One Keynote Sem Int and 2 at Specialized Forums	02 LATAM FORUM OF CHOICE	01 C-LEVEL 5G, IOT & TELCO FORUM	01 C-LEVEL IoT & SMART CITIES FORUM	01 E-GOVERNMENT	01 C-LEVEL DIGITAL BANKING & FINTECH FORUM	01 C-LEVEL DIGITAL TRANSFORMATION FORUM	01 C-LEVEL E-COMMERCE & DIGITAL MARKETING FORUM	01 VENTURE CAPITAL & PRIVATE EQUITY FORUM
DELIVERY DATABASE OF THE VISITORS TO YOUR PHYSICAL AND ONLINE BOOTH	✓	✓	✓	✓	✓	✓	✓	✓	✓
DELIVERY DATABASE OF ATTENDEES (PHYSICAL AND ONLINE) TO THE RESPECTIVE CONFERENCE FORUM	✓	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY DESCRIPTION: at the America Digital Congress's website according to sponsor category.	✓	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY LOGO AT AMERICA DIGITAL Congress's website and e-Newsletter to the database of 200k executives.	✓	✓	✓	✓	✓	✓	✓	✓	✓
EDITORIAL ARTICLE at the Congress'e-Newsletter.	3	2	1	1	1	1	1	1	1
ARTICLE at the America Digital Congress' Blog.	3	2	1	1	1	1	1	1	1
20% DISCOUNT IN ADDITIONAL TICKETS for company employees and guest list	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT TO EXPORT THE EVENT TO YOUR WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT FOR OWN MARKETING CAMPAIGN to make a Marketing Campaign using the America Digital Congress sponsorship category. (*America Digital Committee approval of the Campaign is required)	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSORSHIPS' PRICING FOR NEW COMPANIES US\$	USD 49,000	USD 39,000	USD 19,500	USD 19,500	USD 19,500	USD 19,500	USD 19,500	USD 19,500	USD 19,500
SPONSORSHIPS' PRICING FOR COMPANIES RENEWING US\$	USD 45,000	USD 37,000	USD 17,500	USD 17,500	USD 17,500	USD 17,500	USD 17,500	USD 17,500	USD 17,500
TICKETS BONIFICATION US\$	USD 68,600	USD 49,000	USD 29,400	USD 29,400	USD 29,400	USD 29,400	USD 29,400	USD 29,400	USD 29,400

<https://mx.america-digital.com/sponsorship-comparative-chart-mexico-2024.pdf>

PRIVATE MEETING ROOMS



Your own private meeting room
for two days

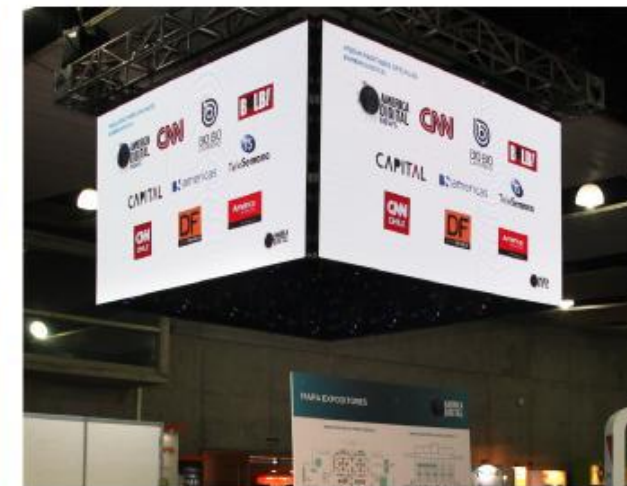
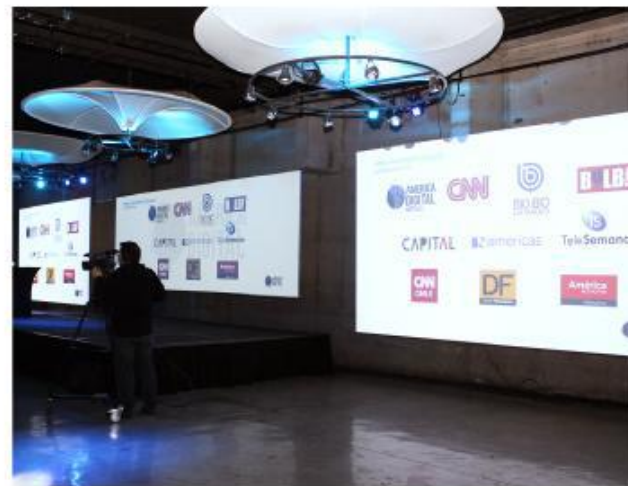
Define your own activities

Only 5 meetings rooms available.

From US\$ 22,000.

Av equipment not included.
Any additional requirements
must be contracted directly with
the venue.

BRANDING & PLACEMENT



BRANDING & PLACEMENT



SPONSORSHIP LANYARD



Positioning your Brand in front of 5000 C-Levels that will use the Lanyard during 2 days.

Pricing US\$ 35,000
(Only 1 position).

ADDITIONAL BRANDING & PLACEMENT PRODUCTS



SPONSOR REGISTRATION

Put your brand in front of 5000 C-Levels during the registration

US\$ 20,000 (Only 1 position).

SPOTS AT EXPO SCREENS



Pricing for 1 day US\$ 9,500.
One Spot 20-30 seconds 8 times
during the day, each 1 hour.

SPONSOR CORPORATIVE LUNCH



Sponsor 2 days
Corporate Lunch

Pricing US\$ 25,000 c/u.

1 position

SPONSOR 1 to 1 NETWORKING ZONES



Pricing US\$ 25,000 c/u

2 Positions available .

INTERVIEW ON LINE BY AMERICA DIGITAL NEWS TV DURING THE CONGRESS



15-20 minutes on line interview in ur TV set during the congress global broadcasting and distribution of the interview to our 80,000 C-Levels subscribers. .

Normal pricing **US\$ 5,800**

Special pricing for Sponsors, **US\$ 4,000.**

Limited only to 16 interviews during the congress. Reserve in advance (under availability)

CONTACT



Sponsorships / Exhibitors

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CHILE, EEUU & LATIN AMERICA

